

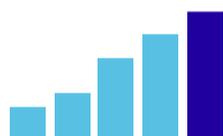
BI TOOLS - TABLEAU



TABLEAU is business intelligence (BI) software that delivers fast analytics and visualizations on data from any source – without writing a single line of code. You'll be able to connect to data, create interactive data visualizations and publish them to Tableau Server or your website. From dashboards to ad-hoc reports, tableau lets you share interactive analytics in a few clicks. Tableau puts BI in the hands of business users. IT focuses on data preparation and system administration. Tableau has 40+ supported data types, along with desktop, public/cloud, enterprise server and Windows reader options. It is natively mobile and offers free training (on-demand or live at tableau.com).

FEATURES

Flexible Data Architecture – Leverages fast, self-service databases through live data connections, or can extract and refresh your data in-memory with its fast data engine.



Automatic Updates – Refresh it all, set intervals, or incremental levels. Get alerts when data connections fail. Set up subscriptions so you get your data when you want it.



Embedded Analytics – It is easy to integrate data into your dashboards within your organization's existing workflow.



Scalable – It scales with both hardware and memory, and comes with many features to ensure it is reliable for your enterprise.



Secure – Gives you security permissions at any level you need. Multi-tenancy provides sites to separate both users and content. Individual permissions can be set for projects, dashboards, or even users.



Mobile – Author a dashboard once; view it anywhere, on any device. All dashboards are automatically optimized for mobile tablets without any programming.



LICENSING OPTIONS

TABLEAU offers two different licensing options - Tableau server and desktop. Take a look at some comparisons below:



Tableau Server (majority of community use)

Enterprise Server (through DET)

- \$25/user per month
- On-premise, sound security
- Robust scheduling capabilities
- Direct data connections
- No data limit (storage rates may apply)
- Agency controls site in multi-tenant environment

Public Premium

- Free
- Tableau Cloud
- No scheduling (data refresh)
- Limited direct connections
- 10M row limit
- Limited control of settings and security

Tableau Desktop (10-20% of your Tableau community)

- Purchase off state contract (free two-week trial at tableau.com)
- \$1,600 per license (plus 20% annual maintenance)
- Power users, dashboard developers, setting up data sources