

WISCONSIN STRATEGIC IT PLAN



2024 - 2026

Methodology

This Strategic IT Plan incorporates definitions for the terms “goal” and “objective” from the Project Management Institute’s *The Standard for Portfolio Management – Seventh Edition* and incorporates the definition for the term “guiding principle” from the *Cambridge English Dictionary*.

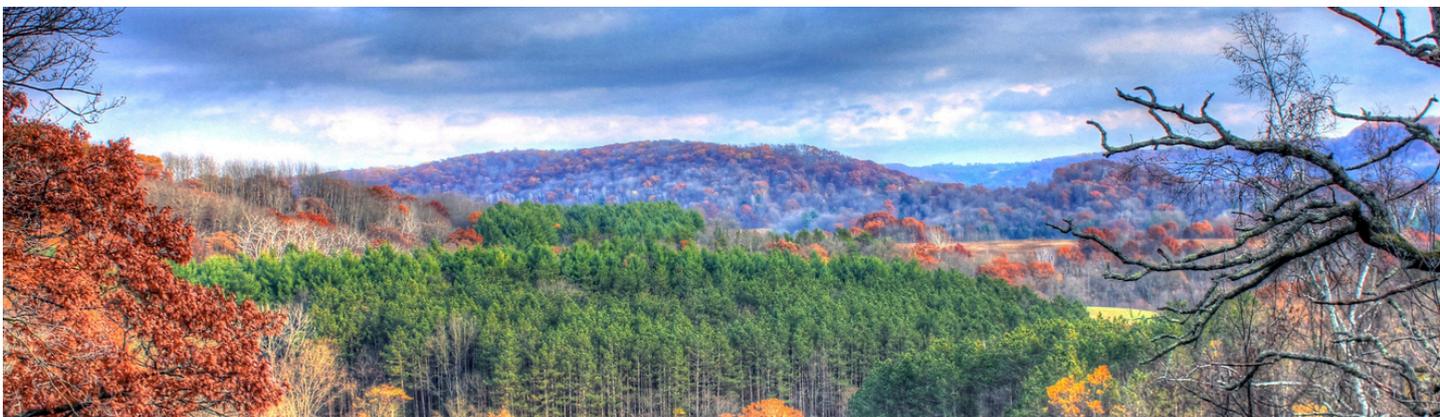
KEY DEFINITIONS

Guiding Principle: These are universal values that inform every facet of this plan. In considering what to include, we wanted to establish a clear foundation upon which goals and objectives would be considered and executed.

Goal: The goals identified in this Strategic IT Plan represent common themes that were distilled from State agency strategic IT plans, other state government strategic IT plans, and content from national associations and thought leaders.

Objective: The objectives identified for each goal represent specific, concrete strategies the State will leverage to move forward. These objectives were developed by DOA’s Division of Enterprise Technology, business and technical leaders from several State agencies, and feedback from customers and other stakeholders.

We are also in the process of identifying benchmarks that will move this plan forward. In selecting these benchmarks, we are focused on topics that are critical and foundational to this success of this plan.



Guiding Principles



Champion customer service and customer experience within State IT efforts.



Support a connected enterprise culture through collaboration.



Integrate security, privacy, transparency, and accountability to protect and best serve our customers.



Encourage innovation and transformation of State solutions and processes.



Encourage efforts that result in the successful recruitment and retention of State workers.



Empower agencies to make better use of data and enhance privacy practices within and across the enterprise.