

Educational Communications Board - FY2015 IT Plan

Top Five IT Goals

1. *Provide national class web based educational program creation and delivery infrastructure.*

The Educational Communications Board's Wisconsin Media Labs (WML) Division has transitioned its delivery of classroom educational material delivery to include Internet based methods. The roles provided by ECB's IT staff includes the delivery mechanisms along with obtaining and maintaining the computer based tool sets needed to support the creation of this material. The delivery component includes hosting services, database creation and management and media conversion capacity. The creative support includes the procurement, configuration and maintenance of workstations used in web, graphics and media production.

2. *Provide web analytics of the Agency Educational program delivery service to serve as dashboard indices of consumer activity.*

ECB's WML Division is utilizing web analytics to gain insight into consumer activity of its web delivered products, and is using that insight to shape future media production and procurement. ECB IT is engaged in the coding of web sites and the configuration and maintenance efforts to effectively operate web traffic monitoring.

3. *Prepare financial systems for low risk migration to STAR implementation.*

ECB has made significant headway in transition its accounting infrastructure to a modern application rooted in current accounting practices. During the past year, this conversion has included the retirement of numerous databases and applications and will culminate in ECB having one database to import into STAR. The final component of this is the migration of the Agency's legacy Fixed Asset system during the coming year.

4. *Partner with Agency Divisions to develop long term strategic vision for the Agency IT team.*

ECB IT is facing a number of changes in its immediate future; staff retirements, delivery model shifts and changes in IT technology. Those three influences combined represent a significant set of challenges and opportunities to the Agency, and provide the need for development of a fresh set of IT long term strategic goals.

5. *Maintain effective relationships with both state IT community and Public Broadcasting technological community.*

As a small Agency, ECB operates with limited resources. In order to most efficiently meet its desired goals leveraging the knowledge and experiences of other entities is critical. ECB staff plan to continue efforts in building and maintaining these critical relationships.

IT Budget

Salary	\$312,000
Hardware, Software, Training	\$30,000
BadgerNet	\$34,000
DET Combined Services	\$49,000
Total	\$425,000

IT Staffing

Type	Number
FTE	4
LTE	0
Contractors	0
Open Positions	0
Total	4

Agency Projects

ECB does not have any IT ongoing or projected projects that exceed \$1,000,000.

Infrastructure Projects

ECB does not have any ongoing or projected projects that exceed \$100,000.